Research Planning

# Who do we want to test with?

* How many people?
* What level of familiarity with the test subject should they have
* What background should the testers be from? What level of experience are we targeting?

# What is the test structure?

What testing method will you use? Give a brief overview of how it is set up and how the participants will interact with it.

* Who will moderate the test?
* How will participants take the test?
* What criteria will the participants be judged against? Define what success and failure look like.
* How is the test prepared?

# When are we conducting this test?

When will the testing occur and when will results be presented/made available?

# Where will testing occur?

A physical location or a virtual environment? How long will a session be?

# How will this testing be conducted?

* Who hosts the tests?
* How will the participants be recruited?
* How many people will run the test and what are their roles?
* How will the results be documented?

# Why is this testing necessary?

* What is prompting this initiative?
* Is this speculative or based on documented concerns/problems?
* Why are we doing this now?

# Recruitment Methods:

Describe how you plan to recruit participants. Consider multiple approaches and the pros and cons of each.

# Pages/Items to Test:

List any specific areas you want to target.

# Specific Research Questions to address:

List questions you wish to address here. Add images or links as necessary.

# Scenarios:

List any testing scenarios you want to include.